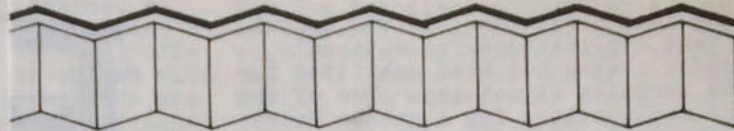


No. 16



Volume III, Number 6

October/November



COME  
TO BANA'S

# CHRISTMAS FANFARE!

ON SATURDAY, DECEMBER 17  
FROM 6:00 TO 8:30, WE SHALL GATHER  
FOR A BUFFET-SUPPER, CAROLS, A  
ROARING FIRE, PRESENTS UNDER  
THE TREE FOR THE LUCKY WINNERS,  
AND BOUGHS ALL AROUND IN A BEAU-  
TIFUL HERITAGE HOUSE (HENRY GUTTERSON, 1914)

151 TUNNEL ROAD  
HOME OF FLORENCE REINKE

R.S.V.P.  
TH 1-4913

## Application for National Landmark Status Completed For Bakery

In the last Newsletter, it was announced that applications for National Landmark status had been submitted for three Berkeley structures. Two of the three applications for Alphonso House and the Studio Building filed respectively by Robert Switzer and Anthony Bruce were reported in detail at that time. The following is taken from the application for the Golden Sheaf Bakery submitted by Robert Feldman.

The Golden Sheaf Bakery, founded by an Englishman John G. Wright in 1877, was Berkeley's first wholesale/retail bakery. The original bakery was a two-story, wood-frame building located at 2026 Shattuck Avenue which housed the Wright family, student boarders, a public dining room and the bakery. From the beginning, the bakery was known for its large selection of high quality pastries, breads, pies, cakes, puddings, jellies, and ice creams. Evidence of J. G. Wright's uncompromising, steadfast attitude toward quality and purity can be found in his world-wide search for the finest baking ingredients such as Italian lemons and currants and Australian wheat. Wright also brought skilled bakers from Europe to teach his staff.

As the bakery's reputation grew, its popularity and sales dramatically increased eventually extending from Sacramento to San Jose. Wright and son continually expanded the bakery's ca-



capacity and physical plant to keep up with the demand. F.H. Wheelan, in 1881, opened a steam-powered mill a block away to support the Golden Sheaf's large production. The Wrights used the most innovative equipment available at the time: oil-burning stoves instead of oak-fired, brick ovens and the first gasoline powered delivery trucks in the area. It was on the second floor of the barn housing the fleet of horse-drawn delivery trucks and motor cars and known as the Golden Sheaf Hall, that meetings of 'radical' groups such as Temperance Societies and advocates of women's suffrage were held.

### B.A.H.A. RECEIVES PUBLICATION GRANT

We are pleased to announce that B.A.-H.A. is the recipient of one of the first publication grants awarded by the Preservation Press of the National Trust for Historic Preservation to twenty-one preservation organizations and agencies throughout the country.

The Publications Grant Program, newly created to provide financial support for preservationists, is one of the few grant programs designed exclusively to fund publications. Applicants must be nonprofit members of the National Trust and must match the grants with local funds. The grant in the amount of \$50 will help support B.A.H.A.'s publication, John Galen Howard and the Berkeley Campus Plan, a 60-page illustrated study of the Beaux-Arts campus by UC Professor of Art History Loren Partridge.



Because the Golden Sheaf was the largest bakery in the area, Mr. Wright became a significant voice in organizing and gaining support for a baker's union. The establishment of the union in 1904 in the Golden Sheaf Bakery, however, signaled the end of a baking era, for soon after, many of the traditional family bakeries were taken over and modernized by large baking companies. cont., p.3



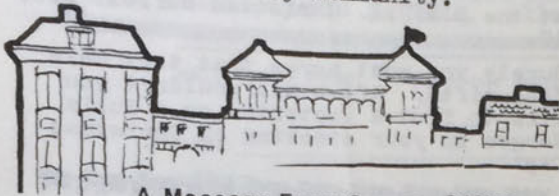
### New Magazine on Preservation

The first issue of a new bimonthly publication entitled American Preservation has proved to be a most informative and illustratively attractive presentation of preservation and restoration activities throughout the U.S. Editor Porter Briggs has been most successful in covering a broad range of topics and problems accompanied by outstanding photography, both color and black and white.

The first issue is of particular interest as it contains an article on the founding of San Francisco Victoriana, Inc., local specialists in Victorian restoration. For those who wish to order, an order blank is provided on p.6.

SURVEY AWARDED GRANT BY SAN FRANCISCO FOUNDATION

In September B.A.H.A. was awarded by the San Francisco Foundation a grant of \$7,200 which will enable us to offset certain staff costs associated with the Urban Conservation Survey. We are not only pleased to receive the financial support of the San Francisco Foundation, but also we are pleased to receive their encouragement and their concern for our preservation efforts within the Berkeley community.



A Message From Survey Office

B.A.H.A. receives gift

Thanks to the help and enthusiasm of many, many people, our combined comprehensive Urban Conservation Survey (block by block) and our State Historic Resources Inventory Survey (the identification of 600 significant structures) are now both well underway. Back in 1975, when past president of B.A.H.A. Jo Ann Price and Paul Williamson, who was then acting as coordinator for the City of Berkeley Bicentennial Committee, first laid plans for a survey effort, little did any of us realize how important and timely the Survey would become, appropriately leading us into the celebration of the Berkeley Centennial year.

At this moment, just as we are in the midst of our research - not always knowing where to turn to find out dates, original owners, or builders and architects - we have received a remarkable gift from Ormsby Donogh. Mr. Donogh, a native of Berkeley, has been keeping a complete card file since 1937 on every address in the city to which he has attached the names of owners, sale prices, photographs and historical data. This file is an incredible resource not only for its abundance of historical information but also for its many pictorial records of certain structures before they were torn down, moved or remodelled. Also, Mr. Donogh has collected a complete file of early (tract) maps from 1923, a two-volume set of block books from the 1890's, and a three-volume set of block books from 1923. All of this material has been given to B.A.H.A. by Mr. Donogh. To say the least, we are overwhelmed by the value and significance of this generous gift.

In closing, I would like to take this opportunity to again thank all of those who have helped and participated in the Survey during the past year. The success and completion of the Survey depends so much on volunteer effort.

- Lesley Emmington  
Survey Co-ordinator

The San Francisco Foundation supports an impressive variety of projects throughout the Bay Area in the fields of the arts, education, the environment, health, the humanities, recreation, social services and urban affairs, including the Foundation for San Francisco's Architectural Heritage. In a letter received by Henrik Bull, President of B.A.H.A., informing him of the award, Martin Paley, the San Francisco Foundation Executive Director, not only encouraged our continuing commitment to involve volunteers in the Survey effort, but also expressed great interest in our study of the Shattuck Avenue commercial/urban corridor, stating, "We view the identification and preservation of historical and important structures as aesthetically valuable and practical from the standpoint of economic potential."

The trust of the San Francisco Foundation makes it possible for us to keep our Urban Conservation Survey afloat. Now, with the support of the Foundation and of the State Historic Inventory Resource grants, combined with the services supplied by the City of Berkeley, we must make the most of our opportunities and our responsibilities. Both grants are accompanied by deadlines that must be met. We ask each of our members to join the Survey effort. If everyone would document just one building or survey one block, the Survey would move forward with the speed that is needed. Please call 644-6544 or drop by our new office in City Hall.



Bakery ---

In 1905, Wright's son commissioned Clinton Day of San Francisco to build an addition to the bakery for storage and loading. It is this part of the bakery that is still standing at 2069-2071 Addison. With the addition, the Golden Sheaf became one of the largest bakeries in the state of California and during the 1906 earthquake and fire in San Francisco was drafted by the State to feed the homeless.

The bakery was sold by Wright in 1909 for 250,000 to the Wonderbread Bakeries. Shortly after, the bakery was moved and the building at 2026 Shattuck destroyed and replaced by a commercial building. The addition by Clinton Day was first converted into shops and offices in 1911 and later, in 1927, into a garage. In the early '50s, Kress Department Store, located next to the Golden Sheaf, bought an easement to use one of the ten foot bays on the first floor as a fire exit and delivery entrance; it subsequently filled in the bay with brick.

cont. p.4 3



## Christmas Gifts

From B.A.H.A.



If you are having difficulty in deciding what to give as Christmas gifts this year, B.A.H.A. might have a solution or two for you.

The seventh annual B.A.H.A. Calendar for 1978 should please all lovers of Victorian architecture and history buffs. The calendar with photographs of houses of varying Victorian styles and small inset photos featuring the splendid architectural details of each house, was specifically designed to commemorate the incorporation of Berkeley during the city's centennial year.

Calendars are on sale in many Berkeley stores or can be purchased directly from B.A.H.A. for \$2.50 (plus tax). Calendars can be picked up from distributors: in South Berkeley, call Anthony Bruce at 652-0975 (6 Encina Place) or the Survey Office in City Hall at 644-6544; in North Berkeley and for pick-up and delivery on the U.C. Campus, call Joan Mastronarde at 526-4525 (1608 Sonoma Ave.). A 10% discount is available for orders of 10 or more obtained directly from B.A.H.A. and delivery of 10 or more will be provided to any Berkeley location.

The newly published first volume of the B.A.H.A. Publications Series entitled Julia Morgan; Architect should please all lovers of good architecture. An essay by Richard Longstreth analyzing the main features of Morgan's style in her mature work (roughly from 1908 to the mid-1920's), the booklet is liberally illustrated with photographs of many of Morgan's buildings which are representative of both ex-

## DIRECTORY 77

The Third Edition of Directory 77; Rehabilitation Advice and Useful Sources For Owners of Vintage Buildings, is now available from Heritage.

The book contains: introductory advice; lists of craftsmen and suppliers in the San Francisco Bay Area; a checklist for the prospective buyer or restorer of an old building; problems in design; instructions on researching a building; a glossary; and a summary of architectural styles.

The new Directory has been updated and considerably expanded by its editor, Heritage Staff Architect J. Gordon Turnbull, AIA.

Copies of Directory 77 can be obtained by mail from The Foundation for San Francisco's Architectural Heritage. Price to members is \$5.45, \$6.75 to non-members. Both prices include Cal-

ifornia sales tax, postage, and handling. Send checks to: Directory, Heritage, 2007 Franklin Street, San Francisco, CA 94109. Copies may also be purchased at the Heritage office, 4

ensive and inexpensive commissions for private individuals as well as churches and organizations.

JULIA MORGAN: ARCHITECT is a booklet (7½ x 8½) of thirty six pages with over thirty photographs of Morgan houses and buildings and reproductions of two of the architect's drawings. The booklet is now available at several Berkeley stores or can be ordered directly from B.A.H.A. Calendars and books can be ordered from the forms on p. 5 or can be purchased at the B.A.H.A. Christmas buffet, Dec. 17.

Surely you must agree that they make fine gifts. After all, wouldn't you like to find a Victorian or a Julia Morgan in your stocking on Christmas Day?



Bakery...

The Golden Sheaf Bakery addition has one of the few extant brick commercial facades in downtown Berkeley. Furthermore, the building with its four two-story high pilasters framing three ten foot wide vertical bays each containing rectangular portals and arched windows is a very fine example of a classically inspired commercial building of the early 20th century.

The architect Clinton Day is known for such notable buildings as the City of Paris and the Union Trust Company in San Francisco, and the Memorial Chapel at Stanford University.

The Golden Sheaf Bakery was featured during the month of August in the B.A.H.A. calendar for 1972.

## New B.A.H.A. Membership Categories Announced

B.A.H.A. has enlarged its membership categories to include a contributing membership for \$15.00 and sustaining for \$20.00. Those who become contributing members will receive as a gift a B.A.H.A. calendar for 1978. Those who become sustaining members will receive the booklet entitled Julia Morgan; Architect which is the first publication of the newly inaugurated B.A.H.A. Publication Series.

ifornia sales tax, postage, and handling. Send checks to: Directory, Heritage, 2007 Franklin Street, San Francisco, CA 94109. Copies may also be purchased at the Heritage office, 4

Mail Order Form

\*\*available after Oct. 20\*\*

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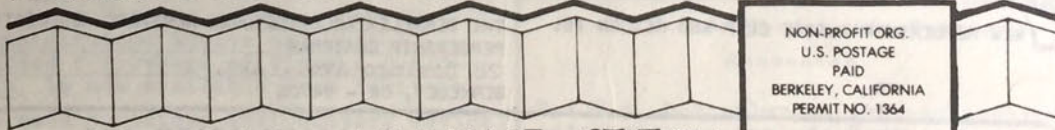
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